Who's IT FOR?

There isn't just one type of client for the Color Fresh Mask. There is a mask for everyone.

Often clients want to maintain their professional coloring, and many would like to transform from their everyday look or to just create a playful twist with their tones!

HERE ARE THREE REASONS WHY THE COLOR FRESH MASK CAN BE IDEAL FOR YOUR CLIENTS

1. NEUTRALIZE AND REDUCE BRASSY TONES

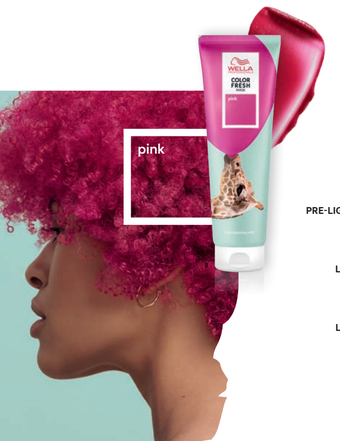
2. REVIVE AND REFRESH DESIRED TONE

3. CREATE PASTEL TO BOLD VIBRANT TRANSFORMATION

Revive and maintain vibrant copper tones.

Ideal for levels 5/ and above. The lighter the hair the brighter the result.
Suggested shade directions:
/43, /34, /47

RESULTS NOT NOTICEABLE ON DARKER LEVELS



Transform blonde hair or maintain Color FRESH Create High Magenta.

RESULTS NOT NOTICEABLE ON DARKER LEVELS

Anti-yellow formula to revive blonde hair, ideal for pre-lightened and lighter tones.

Suggested shade directions:
/69, /96, /16

RESULTS NOT NOTICEABLE ON DARKER LEVELS

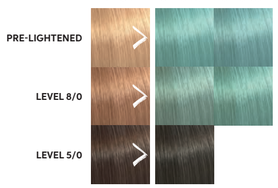
Ideal for pre-lightened and lighter levels to maintain platinum finish without dramatically changing the tone.

Suggested shade directions:
/81, /8

Tip: For more neutralization try Lilac Frost

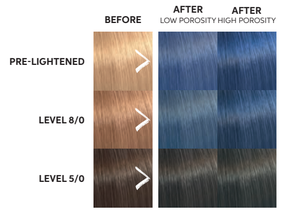
RESULTS NOT NOTICEABLE ON DARKER LEVELS

Make a statement with fresh mint.



RESULTS NOT NOTICEABLE ON DARKER LEVELS

Transform pre-lightened hair or maintain Color FRESH Create New Blue.

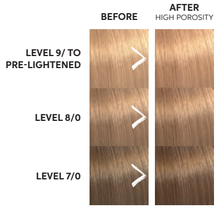


RESULTS NOT NOTICEABLE ON DARKER LEVELS

Revive light blonde and highlighted hair with sophisticated golden tones.

Suggested shade directions:
/03, /3, /7, /31, /38

Tip: For darker or when more warmth is needed try Caramel Glaze.
Note: This mask appears deeper than the end result.



RESULTS NOT NOTICEABLE ON DARKER LEVELS

Revive medium blonde and brunette balayage hair types with a caramel finish.

Suggested shade directions:
/35, /7, /73

RESULTS NOT NOTICEABLE ON DARKER LEVELS

Transform blonde hair or maintain Color FRESH Create Next Red.

RESULTS NOT NOTICEABLE ON DARKER LEVELS

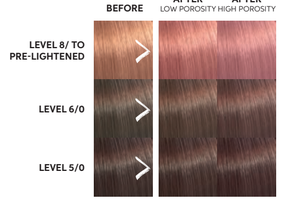
Revive brunette hair with an elegant rich chocolate tone.

Suggested shade directions:
/7, /75, /76, /77

RESULTS NOT NOTICEABLE ON DARKER LEVELS

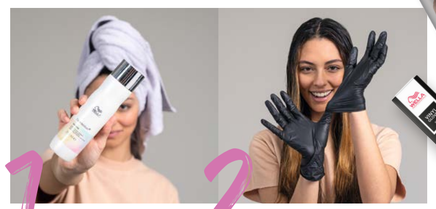
Create deep rose tones on medium blonde and pre-lightened hair. The lighter the hair the brighter the rose.

Suggested shade directions:
/5, /65, /75



RESULTS NOT NOTICEABLE ON DARKER LEVELS

How TO USE?

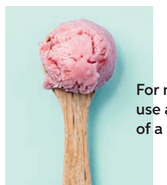


1 Shampoo and towel dry hair.

2 Use protective gloves to avoid staining your hands and nails.

3 Apply generously, section by section- leave for up to 10 minutes.

4 Rinse well, style and go - no need for conditioner!



For medium length and textures, use approximately 30g (the size of a small scoop of ice cream)